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			Application Number	10/694,643	
			Filing Date	October 27, 2003	
			First Named Inventor	Reller, William M.	
			Art Unit	4172	
Examiner Name	Colleen A. Hoar				
Attorney Docket Number	026296-000310US				
Sheet	1	of	1		

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number <small>Number Kind Code<sup>2</sup> (if known)</small>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	AA	US-2006/0212350 A1	09/21/2006	Ellis, et al.	
	AB	US-2006/0253582 A1	11/09/2006	Dixon, et al.	
	AC	US-			

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document <small>Country Code<sup>3</sup> Number<sup>4</sup> Kind Code<sup>5</sup> (if known)</small>			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
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NON PATENT LITERATURE DOCUMENTS					
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	AE	ROBINSON, S. "Computer Scientists Optimize Innovative Ad Auction", <i>SIAM News</i> (2005) 38(3):1-3 [retrieved from the Internet on May 10, 2008 at <a href="http://www-static.cc.gatech.edu/~vazirani/adauction.pdf">http://www-static.cc.gatech.edu/~vazirani/adauction.pdf</a> ]			<input type="checkbox"/>
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<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.